



Community Engagement Strategy

Glamorgan Archives' engagement Strategy is intended to attract both users and depositors. In line with our core values and our commitment to the Welsh Government's Changing Cultures agenda the strategy focuses on facilitating group access from people in disadvantaged communities of every sort while working to remove perceived barriers in delivering and using the services provided. Key to success is member support in the contributing authorities, existing partnership with specialist organisations and the continuing development of new links with stakeholder groups.

Local authorities

- Annual Report circulated to members electronically with hard copy to appropriate Scrutiny chairs and officers
- Presentations to councils
- Develop links with officers

Volunteer programme

- Collaborate with agencies to provide work experience for people with disabilities
- Continue support to schools' work experience programme
- Work with EBP to continue World of Work visits
- Promote programme for pre-training experience to graduates
- Continue commitment to CLOCH project for NEETS

Education

- Develop additional sessions for a broad range of ages and abilities in schools
- Focus promotion on schools outside Cardiff while maintaining existing links
- Promote service to University departments while maintaining existing links

Events

- In-house: arrange a minimum of 6 major events annually
- Externally: attend a minimum of 1 event in each authority annually

Partnerships

- Continue existing partnerships
- Develop partnerships with a minimum of 3 new groups annually with particular reference to inclusion
- Focus resources on 2 authorities each year (2014/15 Caerphilly and Vale of Glamorgan)

User consultation

- Participate in annual PSQG user surveys
- Develop feedback forms and website comments section

Profile

- Work with CyMAL's Marketing Team to maximise exposure
- Use all authorities' press officers to disseminate press releases
- Continue development of social media streams
- Participate in radio and television programmes, both locally and nationally.
- Attend and contribute to local and national professional groups and initiatives

Review date: May 2015